



Club Managers
Association of America

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FALL 2007

Letter from the President

"Enjoy the little things, for one day you may look back and realize they were the big things." ~ Robert Brault

There is a story passed down about Alexander the Great, and Diogenes the philosopher. By the age of thirty, Alexander had conquered the known world and yet still wanted more. He heard about a philosopher named Diogenes who had nothing, no possessions at all and wanted nothing, and yet still seemed content. Alexander sought him out to find out how he could possibly be happy.

Alexander and his entourage found Diogenes sitting on a rock with nothing else around. They spoke for awhile, when Alexander asked him if there was anything he could do for him. Diogenes looked up at Alexander and said, "You can move from between me and the sun." Alexander's guards were ready to pounce, when Alexander steadied them and said, "If I were not Alexander, I would be Diogenes."

As kids growing up we entertained ourselves for hours with just a ball and no parental supervision, playing long after the sun dropped below the horizon. No cable, I-pods, Wii's, e-mail, or flat screens. The best meals were always served at home, and a favorite shirt or sweater would be worn over and over, until they practically disintegrated. Somehow, it was all pretty good.

Taking time to step back and reflect on what is really important, in our clubs, in our communities, and most importantly, in our homes, helps to put our lives in perspective. We have choices and our satisfaction or dissatisfaction, is a result of those choices. Alexander and Diogenes were undoubtedly the extremes, but as you begin to make plans for the upcoming season, or next year, carefully consider what it is that you want to achieve, and remember to make plenty of time for the little things.

All the best,
Al Antonez, President

Important Dates

December 1, 2007

Early Registration Deadline for 2008 World Conference (save \$100 on Registration).

December 17, 2007

2008 Eric Scott Scholarship and NYSCMAA Scholarship. All applications must be submitted no later than December 17, 2007.

December 31, 2007

Deadline for payment of 2008 NYSCMAA Member Dues. CMAA National will be notified if dues are not paid in full.

January 12, 2008

President's and Scholarship Ball at
The Country Club of Rochester
2935 East Avenue
Rochester, NY



NU Student Chapter Prepares for Exciting Year

Members of the student chapter return to Niagara University for a busy year in the Club Management Industry after working this past summer in some of the most prestigious private clubs in the country. Our students were given the opportunity to work at the Chevy Chase Club, Rolling Rock Club, The Country Club of

Buffalo State



The Chapter has never been stronger. The Students have been active and appreciate all the support we are getting from all of the Western New York Region managers. Our special thanks to Mr. Tim Minahan, Mr. Dan Franklin, Mr. Tom Merrick, Mr. Dennis Webber, Mr. Rowland O'Malley, Mr. Jim Henzler, and Mr. Enrique Jimenez who continue to support us by attending our fundraising events, providing donations and gifts for fundraisers and opening their doors for educational tours for our students and faculty.

Jessica Wiczorek, President

Christopher Kasprzycki,
Assistant Vice President

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Assistant Vice President

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Heidi Fox, Secretary

Rochester, Country Club of Buffalo, the Rochester Yacht Club, The Park Country Club of Buffalo and the Niagara Falls Country Club. The 2007-2008 Student Chapter of CMAA currently has an active membership of 18 students looking to gain a better understanding of the club management profession, with hopes of selecting a career within this sector of the hospitality industry.

The year began on the road, as ten students made the long drive to Chicago, Illinois to attend the National Student Education Conference on Club Management. Our students participated in networking events and seminars with students from other chapters throughout the country. Attendees of the conference had the privilege of listening to Bryan Dodge, a professional speaker and author of "How to Build a Better You." His inspirational keynotes helped students to

realize the importance of maintaining a balance between ones personal life and professional life. On day three of the conference, students were able to experience a day in the life of an event planner. The CMAA members were divided into teams and given two hours to plan a Black & White Tie event for 250 people. Each team had to present their idea and the details necessary to execute the event. The Niagara University Student Chapter was represented in the winning team, as Peter D'Aiuto and Laura Stevenson worked to plan a 25th wedding anniversary party, following the theme "Take a Gamble on Love." Participants at the conference had the opportunity to interact with young managers in the club industry and obtain advice on surviving the first year in the real world.

With the Christmas season approaching, the student chapter will be taking an active role in the Toys-For-Tots Campaign. As students in the hospitality industry, it is not only our job to deliver excellent guest service to those who can afford certain luxuries, but also follow our calling and ensure the happiness of those who are less fortunate. We hope our donation of almost fifty toys brings a joyful holiday season to these deserving families.

In February, 15 of the students will be attending the 2008 World Conference on Club Management in Orlando, Florida. Students will spend five days attending educational sessions on all areas of club management, participate in a career fair and network with other student chapters of CMAA and club managers from around the world. The Niagara University community continues to support the learning efforts of the chapter by purchasing popcorn and cotton candy sold at home basketball and hockey games. The fundraising committee plans to hold a dinner function in the upcoming year to help support the costs of traveling and taking part in the outstanding opportunities accessible to the students.

The membership of the CMAA Student Chapter looks forward to holding an educational session sponsored by the New York State Chapter of CMAA here at Niagara University. It is an honor for the students to be able to give back to the club managers of the NYS Chapter who have provided us with remarkable opportunities and life advice that no others could provide.

Laura Stevenson, President

“Around the Chapter” News

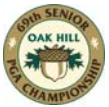


Mark Miller, GM of Irondequoit CC, host of the 2007 Xerox Classic, reported that this year's tournament was a huge success. The players, including Champion, Nick Flanagan, had nothing but high praise for the challenging Donald Ross layout and the service and hospitality offered by the members and staff all week.

After his last round charge Flanagan offered, “It’s the kind of golf course where all you need to do is hit one bad shot or hit it to the wrong spot on the green and you can make a double in a heartbeat.” Other players were overheard on the driving range saying, “This place is phenomenal, I just love the course!” “Forget the course, did you try those meatballs at lunch today? They were fantastic!”



Nick Flanagan,
2007 Xerox
Classic
Winner



Did you know? When Oak Hill Country Club hosts the 2008 Senior PGA Championship May 19-26, 2007, their rich and storied tradition of hosting championship golf will become unrivaled. Oak Hill will become the only club to have hosted all six of the men's championships! The Ryder Cup, PGA Championship, Senior PGA Championship, United States Open Championship, United States Amateur Championship, and United States Senior Open Championship, and General Manager Eric Rule, CCM, will have been there for all of them!



France won the 2.4mR Class, and USA won the SKUD-18 and the Sonars, but the Gold Medal for the week went to the Rochester Yacht Club which hosted the ISDF World Championships September 7-15, 2007. Over 86 boats from 30 nations competed in the qualifying event for the 2008 Paralympic Games to be held in Beijing in 2008. Severely disabled sailors manning unique one-design boats within class measurements and under strict rules, sailed under every conceivable condition. Club manager Mary Smith and her membership were thrilled to host the event. Notch Miyake, a RYC member added, “They were extraordinary athletes doing what we all should be doing; enjoying life while pursuing a dream.”



Club Foundation News

The Club Foundation has awarded the Niagara University and Buffalo State Student Chapters \$500 Grants to help offset costs associated with attending the Annual CMAA World Conference. The Club Foundation also awards grants that provide the President of each student chapter a complimentary registration to the CMAA World Conference.



The Club Foundation Run with the President

Friday, February 1, 2008 at 6:30 AM Sharp!



“Under the Sea”

The Club Foundation Event and Auction

Monday, February 4, 2008 from 6:30 PM to 9:30 PM.



CF Raffle Tickets . . .

Win a 2008 Harley Davidson XL 1200C Sportster Motorcycle. Tickets: \$50 or 3 for \$125. For more information contact The Club Foundation at (703) 739-9500.



2008 CMAA World Conference



on Club Management and Golf Industry Show in Orlando, Florida

The Deadline for early registration is December 1, 2007

Golf Industry Show—January 31, 2008 through February 2, 2008

GIS Joint Opening Education Session—February 1, 2008

10 Pre-Conference Workshops to choose from

70 Education Sessions offered Friday, February 1, 2008 through Tuesday, February, 2, 2008

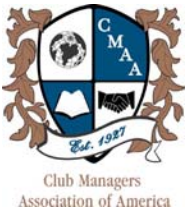
2008 Conference Golf Tournament—Thursday, January 31, 2007

Networking Event - The Best of Three Florida's—Friday, February 1, 2008, 6:30 PM to 9:30 PM



**Opening Speaker
Christopher Gardner**
whose autobiography
“The Pursuit of Happyness”
was a **New York Times**
and **Washington Post**
#1 Bestseller.

www.flcmaa.org



NYSCMAA - Rich Marr

c/o Midvale Country Club

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Visit us on the web at www.nyscmaa.org