



**NEW YORK
STATE
CHAPTER**
CLUB MANAGEMENT
ASSOCIATION OF AMERICA

FALL REGIONAL EDUCATION

September
13th & 14th



hosted at
Skaneateles Country Club

~DAY 1~ MONDAY, SEPTEMBER 13TH

1:00-3:00pm

Education Speaker: Dr. Frank Rossi

Topic: High Demand Golf Course Conditioning

The pandemic has provided a welcome boost to tee sheets, tournaments and lessons. Increased play presents challenges to the average golf course superintendent, typically facing financial constraints. This presentation will discuss the business and technology needed to manage high volumes of play and the resources required to sustain a modern operation.



3:00-5:00pm

Education Session: Anyela's Vineyard

Topic: Winemakers Education Session

Includes Tour & Wine Tasting

5:30-6:30pm

Cocktails & Hors d'oeuvres Reception at Mirbeau

(Guest Fee \$40)

~DAY 2~ TUESDAY, SEPTEMBER 14TH

8:00-9:00am

Continental Breakfast

9:00am-12:00pm

Club Leadership Alliance

with Speakers from:

- **McMahon Group**
- **Kopplin, Kuebler & Wallace**
- **Club Benchmarking**

Topic: Best Practices in Clubs

How does that tie into Strategic Planning?

12:00-1:30pm

Lunch & Chapter Meeting

Departure

7 POSSIBLE CMAA EDUCATION CREDITS

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Room Accommodations:



Mirbeau Inn & Spa
851 W Genesee Street Road
Skaneateles, NY 13152

\$255 per night

Reserve by July 20th

Booking Code: NYS CMAA Room Block



Hilton Garden Inn Auburn

74 State Street
Auburn, NY 13021

\$129 per night

Reserve by August 6th
Group Code: CMA913

